

To Whom It May Concern:

On behalf of the CSU Chico Agriculture Department, I am asking for your support with the beginning of a legacy!

Due to limited space and resources, the CSUC Spring Jackpot has moved the cattle portion of the show to a fall event – The Northern Exposure Junior Cattle Show. This is a great opportunity to make a few changes and begin something GREAT! We feel that by using a different facility and introducing some new ideas, the Northern Exposure Jr. Cattle Show is going to attract Junior Showman from the entire Northwest!

The show will be managed by a select group of Chico State students interested in agriculture and the future of the livestock industry. Additionally, the show will be an assignment for the students in the Fair Management class – a great opportunity for them to gain experience.

The Northern Exposure Jr. Cattle Show is scheduled for October 18-19, 2008 at the Glenn County Fairgrounds in Orland, California. We are excited to announce that we will be offering an A & B show schedule along with a Fall Classic Limousin Show. All exhibitors will have the chance to receive two sets of awards, premiums, and CJLA points. The two shows will be the same in structure but will offer the expertise of two different judges. The heifer shows (A&B) will be held on Saturday, October 18, 2008 and the steer shows (A&B) will be held on Sunday October 19, 2008. Showmanship will also be offered both days. There will also be showmanship offered on both days prior to the show. We are hoping that offering a new date, a new enlarged location, two shows, and two sets of points, that we will be able to increase our numbers.

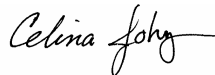
We are asking that you take part in this wonderful opportunity to begin what we feel is the beginning of a legacy, and we hope that you will consider donating to the 1<sup>st</sup> annual Northern Exposure. We are going to advertise your contributions throughout the show announcements as well as have you included in our show program. Some other advertisement opportunities will be available throughout the weekend and are stated on the following pages. This is an excellent opportunity as the junior cattle exhibitors are the future of our industry.

The Northern Exposure is excited about the prospect of partnering with you in the development of this event. The committee that is putting together the show would appreciate your donation immensely, as well as all of those exhibiting in the show. Included is a donation form, and we look forward to hearing from you regarding your interests as well as any questions that you may have.

Sincerely,



Natalie Reis  
Show Chairman



Dr. Celina Johnson  
Faculty Advisor